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Platinum sponsor Kawartha Credit Union gives dragon boat festival a total of \$150,000

PETERBOROUGH — Today, Kawartha Credit Union, Peterborough's Dragon Boat Festival Platinum Sponsor for the tenth consecutive year, presented festival organizers with their sponsorship cheque for \$15,000.

The event took place at the Lansdowne Place branch. Robert Wellstood, Kawartha Credit Union CEO, said, "We are proud to have been involved with the Festival for ten years. It is such a high calibre event and in support of a great cause."

Festival chair, John Gullick, thanked Kawartha Credit Union and added "This is a very exciting milestone for us and we are thrilled to have KCU aboard for the eleventh year of what has proven to be one of Peterborough's most successful and fun community events."

Organizers said they hoped to raise \$271,201 in pledges and revenue for the campaign, \$50,000 more than last year. If successful, this would mean reaching the \$2,000,000 goal of monies raised from the festival since 2001.

To make it easier for teams to raise pledges, donors will be able to make their donations on-line and receive an instant charitable donation receipt.

The campaign's goal is raise money to install a radiation facility at the Peterborough Regional Health Centre (PRHC) so that cancer patients won't have to travel to Oshawa, Kingston or Toronto. In addition, the campaign will buy laboratory and surgical equipment needed for the increasing number of cancer patients in our community.

Gullick reminded paddlers that to reach the 2 million dollar goal, "every paddler counts" and said "It would be a wonderful 10th anniversary gift for KCU if we were able to celebrate getting to \$2 million."

Gullick also thanked the other sponsors for 2011, which are:

Gold: Minute Maid/Coca Cola Ltd., Subway, CHEX TV, The Wolf 101.5 FM/100.5 FM Kruz, Country 105/91.9 BOB FM/Energy 99.7, TVCogeco, and Star 93.3/Breeze 107.9.

Silver: Tim Horton's, AON, The Peterborough Examiner and Peterborough This Week.

Bronze: Coach Canada and Mark's Work Warehouse.

Teak: Commercial Press and Design, Sun Life Financial, Scotiabank Group, Price Chopper, Shirley McDowell Re/Max, Russell Toyota, Siemens Milltronics Process Instruments Ltd., Goodlife Fitness, Trent Community Sport & Recreation Centre, Cleo, Rolls Royce, Aditya Birla Minacs, Kernels Extraordinary Popcorn and Philips Lighting.

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