



FOR IMMEDIATE RELEASE APRIL 20, 2009

## **Kawartha Credit Union sponsors dragon boat festival for total of \$120,000**

PETERBOROUGH—Today, Kawartha Credit Union, Peterborough's Dragon Boat platinum sponsor for the eighth consecutive year, presented the organizers with their sponsorship cheque for \$15,000.

Festival chair, John Gullick, thanked CEO, Robert Wellstood. "This is terrific", said Gullick. "We are most fortunate to have had tremendous support from Kawartha Credit Union all these years. If you do the math, that's a grand total of \$120,000. So, on behalf of the organizing committee and Survivors Abreast, we salute the Credit Union. We hope you realize how grateful we are for your support."

Peterborough's Annual Dragon Boat Festival in the past eight years has raised a total of \$1,300,671.12, which has allowed PRHC to create one of the most advanced Breast Assessment Centres in the province with three full field digital mammography machines and high end ultrasounds.

The organizers hope that this year's festival funds will allow the assessment centre to acquire:

- A \$120,000 computer-aided detection system for breast MRI imaging, as well as software for MRI breast biopsy.
- A \$38,000 software application for mammography reporting stations.
- A second sentinel node probe (\$59,000), which allows for a less invasive procedure and involves the removal of only two or three nodes to determine if the cancer in the breast area has spread.

Pledges raised last year totaled \$167,236.70. Linda Martinell raised the most, \$15,360.78, Matt Drysdale came second with \$4,631.31, and Elaine Ford was third with \$2,060.00.

Teams raising the most pledges were Scotia Rowers 4U with an outstanding \$17,320.21. Next came the LCBO Flaming Spirits with \$7,284.65, GE Hitachi Power Dragons with \$6,654.55, Blazing Paddles 6,036.40, GE Motor Maniacs with \$5,429.02 and Survivors Abreast with \$4,894.00.

Gullick thanked the other sponsors for 2009, which are: Gold—CHEX TV/Wolf/Kruz, Minute Maid/Coca Cola Ltd., and Country 105/91.9 BOB FM/Energy 99.7; Silver—Scotiabank Group, Tim Hortons, The Peterborough Examiner and AON; Bronze—McLeod's Eco Water, Peterborough This Week, Coach Canada and Mark's Work Warehouse; Teak—Robert Lightbody, Price Chopper, Saville Publishing, Russelle Toyota, Sun Life Financial, Global TeleSales, Commercial Press and Design, Shirley McDowell/ReMax, Odium Spectrum, Knights on Guard, NRG Smoothie Bar and Health Eatery and Goodlife Fitness.

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For more information, please contact:

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## **FAQs — Peterborough's 8th Annual Dragon Boat Festival**

### **Total raised \$220,876.63 (pledges and revenue)**

Total pledges raised \$167,236.70

Portion donated to the PRHC \$202,966.65 (pledges and revenue).

Portion to Survivors Abreast \$11,909.98 (25% from revenue)

Hold over for Festival 2009 \$6,000 (from revenue)

## **Pledge Winners**

### **Top Teams**

Scotia Rowers 4U \$17,320.21

LCBO Flaming Spirits \$7,284.65

GE Hitachi Power Dragons \$6,654.55

Blazing Paddles \$6,036.40

GE Motor Maniacs \$5,429.02

Survivors Abreast \$4,894.00

### **Top Individuals**

Linda Martinell \$15,360.78

Matt Drysdale \$4,631.31

Elaine Ford \$2,060.00

## **Race Winners**

### **Mixed Teams Championship**

Dragon Flyers 1:39.98

Team Synergy 1:40:71

Paddle Pumpers 1:41:91

Motley Crew 1:43:64

Gold's Gym 1:49:04

Skinny Dippers 1:51"41

### **Ladies Teams Championship**

Paddling Pistillites Part 2 1:52:58

Paddling Pistillites Part 1 1:55:36

Draggin 'R Butts 1:57:22

Annie's Oars 2:04:29

### **Breast Cancer Survivor McKenzie Cup**

Pickering's Pink Sensations 1:54:14

Ottawa's Busting Out 2:00:02

Canadians Abreast (national) 2:02:42  
Survivors Abreast Team 2 2:01:26  
Survivors Abreast Team 1 2:05:16