



FOR IMMEDIATE RELEASE OCTOBER 4, 2014

SURVIVORS ABREAST MARKS BREAST CANCER AWARENESS MONTH

PETERBOROUGH— Survivors Abreast dragon boat team welcomes visitors to help them mark October as Breast Cancer Awareness Month at a one-day event on Saturday, October 4, from 9:30 a.m. to 6 p.m. at Centre Court, Lansdowne Place. This is the sixth year for the event.

The local dragon boat team has invited several health-related community organizations to set up displays with staff offering information to the public about breast cancer diagnosis, treatment and recovery.

“We encourage men and women of all ages to pay close attention to their breast health and to follow up right away if they notice anything unusual. We believe that events like this will help spread the word and lead to early detection,” said Carol Mutton, co-chair of the organizing committee.

Members of the public can speak to staff stationed at booths representing the following organizations:

- Breast Assessment Centre, Peterborough Regional Health Centre (PRHC)
- Peterborough’s Breast Cancer Support Group
- Look Good Feel Good
- Hospice Peterborough
- Peterborough County-City Public Health Unit
- Canadian Cancer Society - Peterborough & District Unit
- Community Care Access Centre
- My Left Breast
- Survivors Abreast Dragon Boat Team

Bobbi Martin-Haw, manager of the PRHC Breast Assessment Centre is pleased to once again be participating in this important event. “Our Centre encourages women to get regular mammograms and events like this help women get the information and support they need for early detection and breast cancer prevention.”

Organizers note that in addition to getting information, visitors to the event can enjoy other attractions such as: free draws for donated gifts, face painting, dragon boat videos, and an interactive awareness game.

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